

Press release

March 29 2006

Welcome to X-Rite-Optronik at the SAE World Congress 2006

2006 April 3-6
Cobo Center • Detroit, Michigan • USA

Driving Innovation through Partnerships

The SAE World Congress continues to be the one forum that brings together vehicle manufacturers, suppliers, government, and academia from around the world for the exchange of ideas on the state of advanced automotive technology and business. This unique combination of technology, knowledge, and people—that takes place at industry's most comprehensive technical learning event—creates a highly effective environment in which relationships are formed, innovative ideas born...and the groundwork laid for success in today's global marketplace.

X-Rite GmbH – Optronik – a leading supplier of light and color measurement solutions for the automotive industries is going present latest developments:

You are welcome to visit our presentation. Meet our experts at our booth.

You can make a special appointment. Please call: +49-30-34994124 or +49-171 6351055 or send an email to oliver.esterl@optronik.de

SAE World Congress and Exhibition 2006

Cobo Hall

Booth 1538

Detroit - Michigan - USA

2006 April 3-6

Monday: 9 am - 5 pm, Tuesday: 9 am - 5 pm

Wednesday: 9 am - 5 pm, Thursday: 9 am - 4 pm



*World Standard
in Light Measurement since 1968*



- CarFlash

CarFlash was developed specifically to serve the needs of the automotive Industry: CarFlash is a Multi-angle spectrophotometer with an integrated orange peel and surface temperature control. The non-contact device will work automatically with industrial robot systems.

- LightCon software

LightCon serves for conformity test of automotive lamps according to international regulations such as ECE and SAE.

- SMS10 μ compact Goniophotometer

A small though rapid and accurate system capable to perform rapid slice measurements on the fly.

- VV10dsp preamplifiers

for measurement of state-of-the-art automotive light sources including PWM due to digital signal processing.

About X-Rite

X-Rite is a leading provider of color and light measurement solutions comprised of hardware, software and services for the verification and communication of colorimetric and luminous data. The Company serves a broad range of industries, including graphic arts, digital imaging, industrial, retail color matching, automotive lighting, LED and general lighting. X-Rite is global, with 18 offices throughout Europe, Asia, and the Americas markets serving customers in over 88 countries.

OPTRONIK. The World Standard in Light Measurement since 1968

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X-Rite has offices and representatives in every region of the world.
For detailed information, please visit the corporate, Optronik, or Labsphere website: xrite.com, optronik.de, labsphere.com

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