

Berlin, April 1st, 2009

Press Release and Invitation

WELCOME TO AUTO SHANGHAI 2009! WELCOME TO X-Rite OPTRONIK!

X-Rite Optronik is pleased to announce its participation in the Auto Shanghai 2009.

■ HALL / BOOTH

E5, booth no. 003.

■ DATE OF EXHIBITION

20 – 28 April 2009

Press days: 20 & 21 April 2009

■ VENUE



Shanghai New International Expo Centre (SNIEC) (<http://autosanghai.auto-fairs.com>)

With the development of the automobile industry in China, in particular auto parts, auto-related products, maintenance and repair, car-care products and last but not least testing devices / systems will gain importance and push the auto parts industry to a remarkable progress.

X-Rite's business unit Optronik based in Berlin-Germany is an acknowledged leader in light and color testing system for the automotive industries. Product offerings include:

Light Measurement Systems

- Goniophotometers for testing the luminous quantities of automotive headlamps, signal lamps, license registration plates according to international and national regulations such as ECE, SAE, FMVSS108 and others. Complete turn key solutions.
- Various accessories for automotive lighting measurement such as power supplies, retroreflectometers, integrating spheres, luminance meters, calibration sources.



Color Measurement Systems

- Multiangle spectrophotometer CarFlash: CarFlash developed specifically to serve the needs of the automotive industry: CarFlash is a multi-angle spectrophotometer with an integrated orange peel and surface temperature control. The non-contact device will work automatically with industrial robot system.

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